

PrideGuide® SAN DIEGO

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**WEDDING**  
*& Honeymoon*  
**EXPO**

**Showcasing your business services to the LGBT community.**

**All are welcome!**

**October 23, 2016 - 11:30am to 4:00pm**

Paradise  Point  
San Diego's Wedding Island

A DESTINATION HOTEL®

**1404 Vacation Rd., San Diego, California 92109**

Same-sex weddings are on the rise! LGBT weddings will add an expected \$25 billion to the already \$70 billion industry. That makes for an almost 25% increase in wedding related purchases.

*The Pride Guides®* is proud to announce its Second Annual Wedding & Honeymoon Expo in San Diego. We have been producing successful LGBT Wedding & Honeymoon Expos for the past four years in several states. Let us help you showcase your business to the LGBT Community and those who support us. Let's help make couples' special days and honeymoons into memories that last a lifetime.

**EXHIBITOR PACKET**

**Sponsor Deadline JUNE 30<sup>th</sup>, 2016**

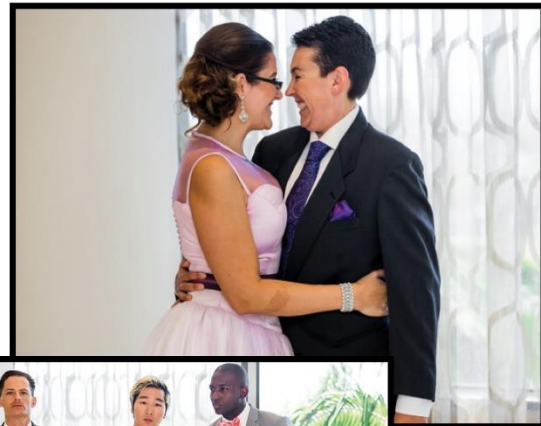
***Space is on a "first come first served" basis.***

***Space is NOT reserved until agreement is signed and paid in full.***

# WEDDING & Honeymoon EXPO

## DID YOU KNOW?

- Legalization of same-sex marriage has added \$25 billion dollars to the US Wedding Industry.
- The average cost of a same-sex wedding is \$25,693.
- The average same-sex wedding has approximately 115 guests.
- Same-sex couples tend to begin planning 13-26 months out.



(Source: Community Marketing)

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**SPONSORS**

**PRESENTING SPONSOR: \$2,995.00 (Limited to 4 Companies)**

- Draped 6 ft. table & 2 chairs for your 8x10 space.
- Draped Panel behind your table and 2 – 3 ft. pony (side) walls.
- Logo on all Promotional Material for the Expo, as a presenter of the Expo.
  - Banners – Category Banner on Wedding Information Page
  - Logo & listing online and ad in print
  - Expo Packet
  - Logo on all Marketing Posters and Printed Ads (Excludes Billboards)
- Full Page ad and Listing in the 2017 California Pride Guide® and a listing with logo or picture on California's #1 LGBT website [www.GoGayCalifornia.com](http://www.GoGayCalifornia.com) for one year.

**GOLD SPONSOR: \$2,345.00**

- Draped 6 ft. table & 2 chairs for your 8x10 space.
- Draped Panel behind your table and 2 – 3 ft. pony (side) walls.
- Logo on Promotional Material for Expo
  - Logo & listing online and ad in print
  - Expo Packet
  - Logo on all Marketing Posters and Printed Ads (Excludes Billboards)
- Full Page ad and Listing in the 2017 California Pride Guide® and a listing with logo or picture on California's #1 LGBT website [www.GoGayCalifornia.com](http://www.GoGayCalifornia.com) for one year.

**SPONSOR DEADLINE FOR ABOVE PACKAGES JUNE 30, 2016**

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**EXHIBITOR SPACES** (Table & Chairs are not included)

**SILVER PACKAGE: \$1,645.00**

- Draped panel behind your 8x10 space.
- Company name highlighted on Expo Packet.
- 1/2 Page ad and Listing in the 2017 California Pride Guide® and a listing with logo or picture on California's #1 LGBT website [www.GoGayCalifornia.com](http://www.GoGayCalifornia.com) for one year.

**BRONZE PACKAGE: \$1,345.00**

- Draped panel behind your 8x10 space.
- 1/4 Page ad and Listing in the 2017 California Pride Guide® and a listing with logo or picture on California's #1 LGBT website [www.GoGayCalifornia.com](http://www.GoGayCalifornia.com) for one year.

**BASIC PACKAGE: \$645.00**

- Draped panel behind your 8x10 space.
- Listing in the 2017 California Pride Guide® and a listing with logo or picture on California's #1 LGBT website [www.GoGayCalifornia.com](http://www.GoGayCalifornia.com) for one year.

**Want to upsize your space?**

- 20x8 add \$545 (Limited Space Available)
- 20x16 add \$1045 (Limited Space Available)

**Additional Options** (Any option additions must be made by September 23, 2016. No exceptions after that date.)

- 2 - 3ft. Side Walls (Pony Walls) \$100.00
- Electricity \$115.00 (5amp)
- Wi-Fi \$60.00
- Chairs \$15.00 each
- Table (6ft.) with linen \$45.00
- Corner Space Placement \$150 (Limited Availability)

**Marketing Material Only:** (For out of Area Clients only) \$150.00/item

Marketing Material will be in "Swag Bags" given out to expo guests.

**DEADLINE FOR PACKAGES SEPTEMBER 16<sup>th</sup>, 2016**  
**or until SOLD OUT**

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**For More Information or  
To Signup Contact us today:**

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